

crawfordthomas

Recruiting redefined





Background

Crawford Thomas began as an answer to the major challenge realized in the boom of 2003-2006: a clear market need for a high-quality, consultative, value-oriented approach to recruiting and staffing. Crawford Thomas decided that its client base would be formed around companies that valued the relationships and quality aspects of recruiting, instead of the typical recruiting strategy of quantity first and quality second. The mutual commitment between the recruiter and client was born and continues to be the foundation of Crawford Thomas.

Quickly, Crawford Thomas became the sole recruiting vendor for the national sales forces of many major technology firms. As Crawford Thomas became the name in the market for top sales talent, their clients often approached them about other business verticals. Could they fill an open controller role? Did they know a good systems guy? After a study of the market, Crawford Thomas expanded into the finance, information systems and life sciences areas.

Crawford Thomas services Fortune 500 and Inc. 5000 companies nationwide from their headquarters in Orlando, Florida using a task force of recruiters and team of researchers and administrative staff.

**A custom-tailored
Crawford Thomas
recruiting campaign
can be full steam
for you within
48 hours**

Why engage Crawford Thomas?

We offer low contingency-based placement costs paid only upon successful hire. Given the dynamic nature of modern business, recruiting needs commonly change in both volume and type. It is important to establish a versatile recruiting partnership that will continually respond to your needs. A relationship with Crawford Thomas offers:

Superior recruiting expertise

Each Crawford Thomas recruiter has worked as a sales representative or sales manager and understands the needs of your specific industry, consequently, our recruiting knowledge comes from first-hand experience. We have faced and understand the same challenges as our candidates and clients.

Secure top talent

The best applicants rarely post a resume or respond to a job advertisement. The foundation of Crawford Thomas is the high-quality candidates that we proactively identify and recruit. For that reason we are constantly networking with new, talented candidates and solidifying our relationships with those in our database.

Efficiently optimize staffing

There are a multitude of reasons for hiring an executive or sales professional and many of them are impossible to predict a year or quarter ahead. For that reason, it is significantly advantageous for an organization to engage with a firm that, on any given day, can scale to exactly meet your demand. Crawford Thomas is built to perform for you in this way.

Significantly lower attrition

A wider variety of properly assessed candidates leads to better hiring decisions. Accurate recruiting by Crawford Thomas allows you to build a team of loyal employees who are a cultural fit for your organization, retaining your talent with decreased training costs.

Premier recruiting firm

Crawford Thomas is a multifunctional services firm that specializes in employee recruitment with a focus in the areas of sales, finance, information technology and life sciences. Crawford Thomas believes a successful search is accomplished by incorporating people, process and technology into our recruiting methodology. It is our mission to create customized solutions to provide the optimal environment for both candidates and companies to achieve the highest level of success.

The success or failure of a company can hinge on its ability to acquire and retain key employees. When the need arises to search for talented executives or sales professionals, Crawford Thomas provides solutions that fit. We intellectually partner with organizations so that we are able to understand how their recruiting needs tie into their business objectives. With that knowledge in hand, Crawford Thomas identifies premier candidates and provides crucial information in order to supply necessary support and achieve recruitment and organizational success.

**Crawford Thomas
placement costs
are less than 1/2
the national average**

“What a fantastic experience! Everyone involved in the process was professional and assisted me like a placement company should. Whether you are looking for a new career or want to find quality personnel, Crawford Thomas is the company for you.”

– Anthony L.

